

Press Release

Getafe, March 31st of 2017

The program “20+Tú” concludes with a 65% labor insertion.

13 of the 20 young participants have found work during the four months of this innovative and pioneer program in Spain, promoted by the InnÓrbita Institute of the Santa María la Real Foundation, the Círculo de Empresarios, the SERES Foundation and the Getafe City Council.

The balance was announced today at the closing of the "20 + Tú" program, held in the Graduates Room of the Chancellors Hall of the Carlos III University, with the presence of the Deputy Secretary-General of the 'Círculo de Empresarios', Juan Cacicedo; The Communication Director of Fundación SERES, Sofía Martín; The president of the Santa María la Real Foundation, José María Pérez "Peridis", and the Mayor of Getafe, Sara Hernández.

The participants of the program have projected a documentary recorded by them, in which they summarize the activities carried out during the four months and the challenges achieved, both personally and professionally.

This way they describe how the dynamics of emotional intelligence have allowed them to get to know themselves better and to change their perspective towards the labor market. The labor orientation workshops have taught them new techniques and allowed them to strengthen their skills. The visits to companies, the meetings with human resources specialists and the projects they have developed as a team to solve the challenges of the LYMA animal welfare, the GISA agency and the GETASUR Handball club, have enabled a direct contact with the business environment, and even opened the doors to the labor market.

Good Results

Not surprisingly, there are 13 participants who have found work in different sectors (logistics, customer service, construction or audiovisual communication, among others). In addition, two other members have chosen to resume or expand their studies, which will allow them to redefine their professional goals and their action plan to achieve their subsequent employment. "These figures are very positive; As it is also

the change in the attitude and the coaching experienced by participants after four months working on an innovative methodology, with a collaborative culture and a continuous contact with the business community," said the coordinator of the program, Javier Cortezero.

Involving young people

The closure has continued with a roundtable that has discussed the projects developed by the participants for the challenges proposed, with various entities and / or companies in Getafe. Moderated by the Acting Director of Getafe's Local Employment Agency, José Luis Herranz, and attended by representatives of LYMA - Getafe's municipal cleaning and environmental company; The municipal agency GISA; Atravia and Bricodepot.

Paradigm shift

The event ended with a speech of the representatives of the institutions that promoted it, who congratulated the team for the good results achieved. *"Thanks to the good work of the participants and Javier; Thanks to the involvement of all the promoters and the hosting of the local companies, this pilot experience has had very good results. I hope that soon we can continue to launch new editions of "20 + Tú", reinforcing our social commitment to fight against unemployment and demonstrating that the collaborative culture gives good results,"* said Peridis.

Sofía Martín, communication director of SERES Foundation said that *"It is a great satisfaction for SERES to accompany this group of young people who have participated in the first edition of "20 + Tú," especially the step towards cultural change that build initiatives like this. It is possible to transform, leave a footprint and allow projects like "20 + Tú" to continue to add participants in the future"*

Future lines of collaboration

"I want to thank all the people who have collaborated to make this program possible, especially the person of Peridis: main promoter and supporter of this ambitious project. For Getafe it is a pride to host "20+ Tú", for what it means in terms of innovation, but above all because we have managed to give a solution to young people of our municipality. From the City of Getafe we keep the doors open so that in the future these lines of collaboration can increase and we can continue to generate hope and happiness", concluded the Mayor.



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