

assert, teach, spread

8th edition

Submissions open for SERES Awards to Business Innovation and social commitment.

Regardless of business sector, size of the company or aim of your project, feel free to submit your entry.

Participate!



Register your submission

Deadline for submissions
May 26th 2017, at 11:00am

Submissions are now open for the 8th SERES Innovation and Social Commitment Awards

- **On March 1st, the competition for the eighth edition of the SERES Awards opened. These awards recognize the best strategic and innovative actions which generate value for society and the company.**
- **Deadline for submissions will be on May 26th at 11:00 p.m.**

Madrid, March 2nd, 2017 – Fundación SERES opens the 8th edition of its awards for Business Innovation and Social Commitment. These awards are a recognition that help promote social commitment by communicating real impact strategies developed by different companies so that they can spread to other companies, encouraging paths towards social value creation that will also benefit the business strategy.

Fundación SERES encourages strategic social management. Today, there are 134 companies and institutions that are part of this project. SERES promotes shared value as a key strategic element in organizations capable of transforming business reality and building a stronger and healthier society.

Companies interested in participating in the SERES awards must be registered in Spain and may submit their entries before 11:00 p.m. on May 26th, 2017. Entries must describe social actions which impact on groups at risk of social exclusion.

The jury will take into account the social and business value, innovative solutions and the integration of the social action in the strategy of the company, regardless of the size or social

focus of the company. The registration process is simple so that companies that want to submit their application can do so in no time. It is only necessary to fill out an online form and attach a summary of the presented action.

Past awards have acknowledged strategies from: Accenture, Acciona, Batec Mobility, BBVA, Clínica Rementería, Danone, Disjob, DKV, Endesa, Ferrovial, Fundación Bancaria "La Caixa", Fundación Telefónica, Grupo Norte, Grupo Siro, Grupo VIPS , Indra, Infojobs, MicroBank (La Caixa), MRW, NH Hoteles, Prisa, Repsol and its foundation, Supracafé, Telefónica.

About Fundación Seres:

Fundación SERES, is a non-profit organization which promotes the commitment of companies in the improvement of society with responsible actions aligned with the company's strategy and generating value for all. There are now 130 companies that are part of this project. The aim of the Foundation is to drive companies to carry out social actions and transform the business context to build a better and healthier society and a stronger company.

SERES strives to promote individual and collective learning, encouraging more and better social action, solving real social problems and creating value for companies. The Foundation promotes social innovation as an essential element for business managers to face current challenges, through: creation of value, metrics and long-term sustainability. In order to get this message through society and give it relevance, with the SERES Awards for Innovation and Social Commitment of the Company, we recognize innovative social initiatives aligned with the company's strategy.

For further information:

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